



Mission:

To be a **force for good** throughout the world by **empowering people** to improve lives with rewarding business opportunities, innovative products and an enriching and uplifting culture.

Vision:

To become the world's **leading business opportunity platform**.

Company:

Nu Skin is a direct selling company that develops and distributes innovative consumer products, offering a comprehensive line of premium quality **beauty and wellness** solutions. It is part of the Nu Skin Enterprises family of companies.

Our Velocity sales performance plan gives Brand Affiliates the **flexibility** to work toward their own unique aspirations when, how and where they want. Velocity pays bonuses that can be earned daily, weekly and monthly.

CSR/Community Support:

The Nu Skin Force for Good Foundation has granted **millions of dollars** to support children's causes around the world, such as heart surgeries, eye screenings, libraries and more.

Nu Skin distributors, customers and employees have purchased and donated **more than 650 million meals** to feed malnourished children around the world through the company's for-profit Nourish the Children initiative.

Products:

Nu Skin has hundreds of products in its portfolio. Innovative product brands include the Nu Skin® personal care brand, the Pharmanex® nutrition brand, and the ageLOC® anti-aging brand. Nu Skin has been named the **world's number one at-home beauty device system brand** in 2017 and 2018*.

Fast Facts:

As of end of 2019

-  **Founded:** 1984
-  **Headquarters:** Provo, Utah
-  **NSE Revenue:** \$2.42 billion
-  **Employees:** Approx. 4,900
-  **Sales Leaders:** 54,760
-  **Customers:** 1.16 million
-  **Operations:** Nu Skin operates in nearly 50 markets across Asia, the Americas, Europe, Africa and the Pacific.
-  **Total Commissions:** Nu Skin has paid more than \$16.7 billion in sales compensation. The company pays out approximately 40% of its revenue as sales compensation.
-  **Publicly Traded:** Nu Skin Enterprises has been listed on the New York Stock Exchange since 1996.
-  **Research:** Two research centers with approximately 75 in-house scientists. More than 80 scientific posters, 35 oral presentations, 30 patents and 25 published scientific articles.

*Source: Euromonitor International Ltd; Retail Value RSP terms; all channels; 2017 and 2018. Includes at-home Skin Care Devices exclusively paired with topical consumable of same brand. Based on Euromonitor custom research methodology, Jan/Feb 2019. Includes electric facial cleansers as defined in Passport database; does not include hair care/removal, body shavers, or oral care appliances.